

## DESIGN BRIEF

Intro:

Looking to create a digital flier for an event.

Title:

The SDG Literacy Drive 2.0

Theme:

Catch them Young

Scope:

10 schools

2 states

2,000 children

Date:

22 April- 05 November, 2023

Partners:

- Nestle
- BCG Nigeria
- REES Africa
- TNCI
- Mottainai Recycling
- Oyo State Government